

Michelle DUNCALF

BA in Interactive Multimedia.

Pixel-perfect sense of attention to detail.

First-class design and problem solving skills.

A team player with a proactive attitude.

Keen to acquire new skills.

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20 Grove Avenue, Northwich, Cheshire, CW9 7QX.

Employment History:

Creative Web-Designer at Hallnet Ltd.

(02nd December 2009- Present)

- Design and produce websites, from concept to completion including Hallnet's own e-commerce shops e.g Zenhair recently been re-branded however it hasn't gone live yet.
- Designing logos and design for print to a very high standard for a wide range of businesses and organisations.
- Production of extra services such as email footers, letterheads, business cards etc.
- Excellent communication with clients throughout each project.
- Project management of my personal projects to ensure all deadlines are met.

Freelance Designer at Procreate-designs.

(Feb 2009- Present)

- Great organisational and communication skills.
- Logo Design, Email footer design, Letterhead and business card design.
- Flyer Design, Poster design.
- Web design: Pure Telecom Solutions Dermagraphic Art S.Fagan Procreate Designs

Senior Graphic Designer at 20:20 Mobile Group.

(Sept 2009-Nov 2009) Freelance

- Artworking for Big brand names such as Nokia, LG, Motorola etc.
- Adhere to brand guidelines.
- Magazine spreads.
- HTML emails and pages for customers websites.

Junior Mac operator at Cestrian Imaging.

(Sept 2007- Feb 2009)

- Check and proof artwork from a brief.
- Production of Billboards, paper posters, banners, window vinyl's, phone box visuals etc.
- Re-design and re-draw logo's for vector output.
- Manage the companies expansion of their second website, liaising with the web-developers and testing the system to ensure it was working correctly.
- Researching new technologies that could be used to improve the site.
- XMPie training.
- Maintain and check the companies second website is running smoothly, updating images and answering queries.
<http://www.digitalprintexpress.co.uk>

Full Online Portfolio available at michelleduncalf.co.uk

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Employment History

Junior Graphic / Web Designer at [Greensplash Limited.](#)

(Feb 2007-Sept 2007)

- Design websites for Auto-Trader, I also assisted with other print and web projects.
- Learning and expanding my XHTML and CSS skills.-This enabled me to create and update pop-ups and websites for Auto-Trader.
- On a weekly basis taking Flash Actionscript lessons.

Earlier jobs available on request (1999-2007)

Education & Qualifications:

BA Interactive Multimedia (2004-2006) (Direct entry to second year) (Staffordshire University)

HND Multimedia (2001-2003) (Mid Cheshire College)

BTEC GNVQ Advanced Art & Design (1999-2001) (Mid Cheshire College)

A-Level Art Textiles (C)

10 GCSE's (1994 –1999) (Hartford High School):

A-Level Art General (C) (taken 2 years early)

Core Skills

- Skilled in working with type, colour, image, layout, logo re-drawing, and cloning.
- Bespoke design ideas for web designs and layout.
- New perspective and enthusiasm for every job.
- Flexibility and design knowledge to work on a huge variety of jobs, big and small, corporate and personal.
- A great listener and passionate about fully understanding and meeting the requirements of each new brief.
- A solid understanding of web standards.
- Strong knowledge of print production.

General

Adobe Photoshop, Illustrator, FTP, Suitcase, Fontbook, Acrobat (Pitstop), Distiller.

Print

InDesign, Quark Express, Illustrator, Acrobat, Photoshop.

Web

Hand-coded XHTML and CSS, Flash Actionscript, SwishMax, PSPad Editor, IE Tester, Safari, Firefox, Google Chrome, Internet Explorer 6,7,8,9. Limited knowledge Of: JQuery, Javascript and PHP.

Operating Systems

Microsoft Office, Windows, Mac OS.

Interests & Activities:

- Illustration through multimedia.
- Socialising / Travelling.
- A member of my local gym.

Further Information:

- I have a full clean driving licence and own a car.
- Non –Smoker.
- Excellent Referees available on request.